

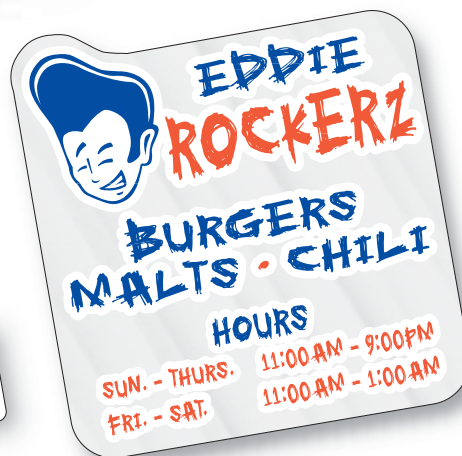
Die Cut Custom Decals

For Square Corner Custom Decals see pages 19 through 21.

Bleed must be 1/8" past the cutline. See Art Guidelines in General Information.



Special shapes complement your logo or design. Contact Customer Service for shapes with face slitting or holes.



- 656 White Vinyl (removable adhesive on back)
- 659 White Vinyl (permanent adhesive on back)
- 705 Clear Polyester (permanent adhesive on back)
- 657 Yellow Vinyl (removable adhesive on back)
- 655 Yellow Vinyl (permanent adhesive on back)
- 709 Clear Polyester (permanent adhesive on face)

Four-Color Process - \$140.00 (G) for separations created from a digital file. Available on White Vinyl and Clear Polyester printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. Backing imprint with white on clear material is recommended. White must be priced as a color. See illustration on page 164, number 11.

Die Cutting - No charge for circles every 1/2" diameter. **\$164.00 (D)** for special shapes or round corners on sizes through 500 square inches and smaller than 25" x 46", initial order only.

Color - Any standard color on Sample Page A.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Production Method - Screen printed for indoor and outdoor durability. Colors are durable 3-5 years; four-color process 3 years.

Note - White and Yellow Vinyl cannot be used for inside window decals. All decals provided with a slit in the release liner, except decals over 35".

Available Options - Color Match and Copy/Design Change. See General Information page 163 for pricing.

		50	125	250	500	1,000	1,500	2,500	5,000	10,000
5 or Less Square Inches	One Color		1.65	.925	.4925	.285	.1925	.13	.0875	.065
	Four-Color Process		6.50	3.53	1.82	.92	.62	.395	.2175	.1325
	Each Additional Color or Black Backing Sheet Imprint		.60	.335	.1825	.10	.0675	.0425	.0225	.0175
6 thru 9	One Color		1.69	.965	.53	.305	.205	.1375	.0975	.08
	Four-Color Process		6.58	3.58	1.87	.95	.64	.405	.2375	.155
	Each Additional Color or Black Backing Sheet Imprint		.69	.365	.19	.1075	.075	.045	.0275	.02
10 thru 16	One Color		4.34	1.93	1.08	.60	.3525	.25	.1825	.105
	Four-Color Process		NA	7.22	3.88	2.02	1.04	.71	.455	.27
	Each Additional Color or Black Backing Sheet Imprint		1.98	.83	.42	.2175	.1225	.0825	.055	.0325
17 thru 27	One Color		4.86	2.15	1.20	.705	.4425	.325	.245	.14
	Four-Color Process		NA	8.20	4.48	2.29	1.27	.86	.575	.35
	Each Additional Color or Black Backing Sheet Imprint		2.14	.86	.47	.255	.14	.0975	.0625	.0425

See Sample Page D for material samples.

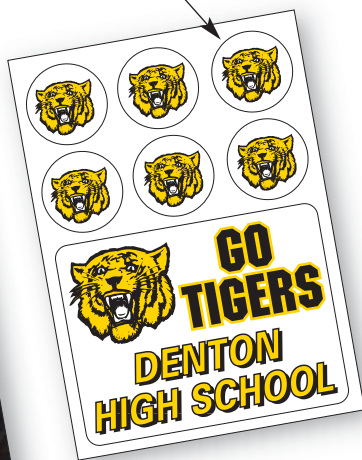
SA-B-C-2D



The Gill Advantage Includes:

- No Charge for Art
- No Charge for Bleeds
- No Charge for Logos
- No Charge for Screens

Multiple decals available. Contact Customer Service.



Decals

		25	50	125	250	500	1,000	1,500	2,500	5,000	10,000
28 thru 40	One Color		4.97	2.26	1.25	.725	.485	.3625	.2725	.205	.1775
	Four-Color Process		NA	9.44	5.15	2.73	1.47	1.01	.66	.385	.295
	Each Additional Color or Black Backing Sheet Imprint		2.24	.90	.48	.27	.145	.10	.07	.045	.03
41 thru 55	One Color		5.38	2.46	1.41	.85	.5675	.425	.3325	.265	.2375
	Four-Color Process		NA	9.81	5.44	2.96	1.66	1.13	.755	.4775	.3625
	Each Additional Color or Black Backing Sheet Imprint		2.44	1.00	.57	.31	.1775	.12	.0825	.0475	.0375
56 thru 72	One Color		5.74	2.54	1.44	.90	.64	.495	.4025	.325	.295
	Four-Color Process		NA	10.44	5.69	3.07	1.84	1.26	.885	.595	.48
	Each Additional Color or Black Backing Sheet Imprint		2.54	1.08	.58	.325	.1925	.13	.09	.0575	.045
73 thru 91	One Color	10.98	5.95	2.66	1.585	1.02	.775	.605	.49	.415	.375
	Four-Color Process	NA	25.05	10.86	5.77	3.24	1.97	1.38	.945	.6775	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	5.05	2.55	1.14	.60	.33	.20	.135	.1075	.0675	.055
92 thru 114	One Color	11.50	6.21	2.95	1.75	1.15	.86	.6875	.57	.475	Contact For Quote
	Four-Color Process	53.80	27.10	11.40	6.17	3.42	2.11	1.56	1.08	.78	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	5.20	2.65	1.20	.65	.365	.23	.1575	.1175	.0775	Contact For Quote
115 thru 141	One Color	11.80	6.52	3.12	1.94	1.30	.99	.80	.65	.555	Contact For Quote
	Four-Color Process	54.80	27.95	11.73	6.36	3.62	2.23	1.61	1.175	.865	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	5.30	3.00	1.30	.69	.405	.2525	.1775	.125	.08	Contact For Quote
142 thru 172	One Color	13.90	7.35	3.49	2.17	1.52	1.16	.965	.83	.6825	Contact For Quote
	Four-Color Process	55.20	28.35	12.25	7.00	4.42	2.72	1.96	1.43	1.06	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	6.15	3.40	1.56	.85	.465	.285	.21	.15	.1075	Contact For Quote
173 thru 208	One Color	14.30	7.87	3.79	2.38	1.75	1.34	1.11	.935	.79	Contact For Quote
	Four-Color Process	55.60	28.65	12.69	7.13	4.52	2.80	2.09	1.59	1.21	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	6.60	3.65	1.60	.89	.495	.30	.225	.155	.1175	Contact For Quote
209 thru 250	One Color	15.10	8.18	3.99	2.67	1.92	1.54	1.24	1.06	.91	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	6.80	3.80	1.70	.95	.54	.31	.285	.195	.145	Contact For Quote
251 thru 350	One Color	16.30	9.21	4.74	3.17	2.33	2.01	1.63	1.41	Contact For Quote	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	7.40	4.30	1.94	1.08	.60	.35	.31	.22	Contact For Quote	Contact For Quote
351 thru 500	One Color	18.40	10.45	5.62	3.83	2.86	2.55	2.10	1.84	Contact For Quote	Contact For Quote
	Each Additional Color or Black Backing Sheet Imprint	8.40	4.70	2.20	1.20	.695	.40	.345	.255	Contact For Quote	Contact For Quote

Selling Ideas

- School Spirit Stickers
- Car Window Decals
- Creative Corporate Logos
- Distinctive Sports Decals
- Souvenir and Tourism

See Sample Page D for material samples.

6A-B-C-2D