

Full Color High Resolution Custom Decals

For the highest quality graphics on a decal.



Ideal for eye-catching point of purchase displays.



- 640 White Vinyl (permanent adhesive)
- 641 White Vinyl (removable adhesive)
- 642 White Vinyl (ultra removable adhesive)
- 645 Clear Polyester (permanent adhesive on back)
- 646 Clear Polyester (permanent adhesive on face)
- 643 Clear Polyester (ultra removable adhesive on back)
- 649 Clear Polyester (ultra removable adhesive on face)
- 644 White Static Cling Vinyl (static on back)
- 647 Clear Static Cling Vinyl (static on back)
- 648 Clear Static Cling Vinyl (static on face)

Die Cutting - No charge for square corners or circles every 1/2" diameter. \$164.00 (D) for special shapes or round corners through 208 square inches or when either dimension is less than 1", initial order only.

Color - Colors created from four-color process in 150 line resolution. Neon and metallic inks not available. Backing imprint with white on clear material is recommended. White must be priced as a color. See illustration on page 164, number 11.

Production Time - Approximately 7 working days after receipt of art or proof approval.

Production Method - Offset printed for indoor and outdoor durability lasting at least 12 months.

Note - If either dimension exceeds 12 3/4" x 17 1/2" contact Customer Service.

Static decals do not have a slit in the release liner.

Backing sheet imprint available. Contact Customer Service.

Available Options - Copy/Design Change. See General Information page 163 for pricing.

			125	250	500	1,000	1,500	2,500	5,000	10,000
5 or Less Square Inches	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	5.90	3.195	1.6375	.82	.575	.385	.21	.115
	644, 647, 648	1 Color through 4-Color Process	6.16	3.35	1.7575	.90	.6175	.3975	.23	.125
		<i>Additional for Clear Coat or White</i>	.60	.335	.1825	.10	.0675	.0425	.0225	.0175
6 thru 9	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	5.92	3.215	1.68	.8425	.585	.3925	.2275	.135
	644, 647, 648	1 Color through 4-Color Process	6.19	3.375	1.79	.9325	.625	.425	.24	.155
		<i>Additional for Clear Coat or White</i>	.69	.365	.19	.1075	.075	.045	.0275	.02
10 thru 16	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	6.39	3.46	1.8025	.9175	.665	.435	.2575	.1675
	644, 647, 648	1 Color through 4-Color Process	6.55	3.54	1.9325	1.0375	.7275	.48	.2875	.2025
		<i>Additional for Clear Coat or White</i>	.83	.42	.2175	.1225	.0825	.055	.0325	.0225
17 thru 27	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	7.34	4.01	2.035	1.13	.835	.56	.33	.2325
	644, 647, 648	1 Color through 4-Color Process	7.70	4.06	2.225	1.26	.9125	.6225	.37	.2675
		<i>Additional for Clear Coat or White</i>	.86	.47	.255	.14	.0975	.0625	.0425	.0275
28 thru 40	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	8.54	4.67	2.46	1.325	.95	.64	.3675	.265
	644, 647, 648	1 Color through 4-Color Process	8.94	4.78	2.67	1.535	1.12	.705	.45	.3225
		<i>Additional for Clear Coat or White</i>	.90	.48	.27	.145	.10	.07	.045	.03
41 thru 55	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	8.81	4.87	2.65	1.4825	1.065	.735	.465	.325
	644, 647, 648	1 Color through 4-Color Process	9.20	5.03	2.83	1.6375	1.20	.8175	.55	.38
		<i>Additional for Clear Coat or White</i>	1.00	.57	.31	.1775	.12	.0825	.0475	.0375



SA-B-C-D

The Gill Advantage Includes:

- No Charge for Art
- No Charge for Bleeds
- No Charge for Plates
- No Charge for Separations



Multiple decals available. Contact Customer Service.

Selling Ideas

- Point of Purchase Promotions
- Companies with Full Color Logos
- Retail Stores
- Souvenir and Tourism
- Events

			50	125	250	500	1,000	1,500	2,500	5,000
56 thru 72	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process		9.36	5.11	2.745	1.6475	1.235	.87	.58
	644, 647, 648	1 Color through 4-Color Process		9.72	5.32	3.005	1.7775	1.36	.94	.6575
		<i>Additional for Clear Coat or White</i>		1.08	.58	.325	.1925	.13	.09	.0575
73 thru 91	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	22.50	9.72	5.17	2.91	1.77	1.37	.915	.66
	644, 647, 648	1 Color through 4-Color Process	23.95	10.02	5.60	3.23	1.95	1.495	1.0825	.7825
		<i>Additional for Clear Coat or White</i>	2.55	1.14	.60	.33	.20	.135	.1075	.0675
92 thru 114	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	24.45	10.20	5.52	3.055	1.88	1.535	1.05	.76
	644, 647, 648	1 Color through 4-Color Process	25.90	11.05	5.95	3.37	2.13	1.67	1.22	.85
		<i>Additional for Clear Coat or White</i>	2.65	1.20	.65	.365	.23	.1575	.1175	.0775
115 thru 141	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	24.95	10.43	5.67	3.215	1.9775	1.58	1.145	.85
	644, 647, 648	1 Color through 4-Color Process	26.90	11.34	6.33	3.70	2.30	1.85	1.30	.975
		<i>Additional for Clear Coat or White</i>	3.00	1.30	.69	.405	.2525	.1775	.125	.08
142 thru 172	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	25.05	10.69	6.15	3.80	2.435	1.94	1.40	1.03
	644, 647, 648	1 Color through 4-Color Process	27.50	11.45	6.40	3.92	2.58	2.15	1.61	1.18
		<i>Additional for Clear Coat or White</i>	3.40	1.56	.85	.465	.285	.21	.15	.1075
173 thru 208	640, 641, 642, 643, 645, 646, 649	1 Color through 4-Color Process	25.15	11.09	6.24	4.025	2.50	2.05	1.57	1.19
	644, 647, 648	1 Color through 4-Color Process	27.90	11.94	6.60	4.14	2.86	2.40	1.71	1.33
		<i>Additional for Clear Coat or White</i>	3.65	1.60	.89	.495	.30	.225	.155	.1175