

The **Gill Advantage** Includes:

- No Charge for Art
- No Charge for Logos
- No Charge for Screens

Save up to 39%!

## Political Campaign Kits

Everything you need to mount a winning campaign.



### 192 Double-Sided Yard Signs

- 16" x 26"
- White, weather resistant, plastic coated 18 point poster board. Coated on both sides.
- Includes wire frame
- Page 70



### 4242 Quick and Colorful Lapel Stickers

- 3" x 2"
- White gloss paper with permanent adhesive
- Page 132



### 180 Corrugated Plastic Signs

Imprint same on both sides.

- 24" x 48"
- White, all weather corrugated plastic, 3/16" thick
- Includes three 24" steel rods
- Page 82



### 402 Zip-Strips® Bumper Stickers

- 3" x 11 1/2"
- White removable vinyl
- Page 64

### Kit 4505

- 1,000 - Yard Signs
- 2,500 - Bumper Stickers
- 5,000 - Lapel Stickers
- 48 - Corrugated Signs

**One Color Price - \$3650 (B)**

**You Save \$670.50 (B)**

**Two Color Price - \$4500 (B)**

**You Save \$756.00 (B)**

### Kit 4501

- 50 - Yard Signs
- 250 - Bumper Stickers
- 500 - Lapel Stickers

**One Color Price - \$545 (A)**

**You Save \$351.75 (A)**

**Two Color Price - \$775 (A)**

**You Save \$370.25 (A)**

### 5 day production!

Kits ship in 5 working days after receipt of art or proof approval.

### Kit 4502

- 100 - Yard Signs
- 500 - Bumper Stickers
- 1,000 - Lapel Stickers

**One Color Price - \$745 (A)**

**You Save \$390.50 (A)**

**Two Color Price - \$1045 (A)**

**You Save \$406.00 (A)**

Campaign Kits feature our most popular political products.

### Kit 4504

- 500 - Yard Signs
- 1,500 - Bumper Stickers
- 3,000 - Lapel Stickers
- 24 - Corrugated Signs

**One Color Price - \$2320 (B)**

**You Save \$579.25 (B)**

**Two Color Price - \$3060 (B)**

**You Save \$635.50 (B)**

### Kit 4503

- 250 - Yard Signs
- 1,000 - Bumper Stickers
- 2,000 - Lapel Stickers
- 8 - Corrugated Signs

**One Color Price - \$1540 (A)**

**You Save \$430.50 (A)**

**Two Color Price - \$2190 (A)**

**You Save \$460.00 (A)**

Kits ordered must be for immediate shipment and for the same campaign. Items may be shipped separately.

See catalog pages for additional product information.

# Double-Sided Yard Signs

Display your message in seconds, mount a campaign in just minutes!



**The Easiest To Install.**



## Available ONLY from Gill-line!

Gill-line's patented Double-Sided Yard Signs are folded along the top and glued smoothly along the sides. There are no staples to get snagged on. Simply slide the sign over the Wire Frame and you're on your way in an instant!

### Selling Ideas

- Real Estate
- Landscapers
- Churches
- Home Repair Services
- Hospital Birth Announcements
- Political Candidates
- Newspapers/Garage Sale Advertising

**Four-Color Process** - \$140.00 (G), for separations created from a digital file. Printed in 55 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color.

**Material** - 192, 194 - Plastic coated 18 point white poster board, 190 - Plastic coated 24 point white poster board. Plastic coated on both sides for weather resistance. Wire Frames are heavy-duty, high-tensile, spring steel wire.

**Size** - Side edges are glued to form a two-sided yard sign.

192 - 16" x 26", frame is 22" x 34".

194 - 8" x 26", frame is 22" x 34".

190 - 21" x 34½", frame is 26" x 40".

**Imprint Area** - Bleed not allowed. Imprint can be no closer than 1" from all edges.

**Color** - Any standard color on Sample Page A. Neon colors begin to fade after 30 days exposure to sunlight.

**Production Time** - Approximately 5 working days after receipt of art or proof approval.

**Production Method** - Screen printed for outdoor durability.

**Packaging** - Bulk. 192, 194 signs and frames packaged separately in 100's. 190 packaged separately in 50's.

**Shipping Weights** - Approximate per 100:

Yard signs; 194 - 24 lbs., 192 - 47 lbs., 190 - 110 lbs.

Frames; 194, 192 - 56 lbs., 190 - 85 lbs.

**Available Options** - Color Match. See General Information page 163 for pricing.

The Gill Advantage Includes:

- No Charge for Art
- No Charge for Logos
- No Charge for Screens
- Shipped In 5 Days

192 Double-Sided Yard Signs are available in Political Campaign Kits. See page 69.



192  
16" x 26"



194  
8" x 26"



Gill-line® Patented US 5,682,696; 5,878,517; 6,397,451; 7,101,450; 7,367,147 and Related Patent Pending

Four-color process printing available!



190  
21" x 34½"

Yard Signs and Posters

Easy To Install!

Double-Sided Yard Sign Wire Frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground and long lasting upright sign display.

Simply push wire frames into the ground and slip Double-Sided Yard Signs over the frame

Prices Include Yard Sign and Frame

		50	100	250	500	750	1,000	1,500	2,000	2,500
194 8" x 26"	One Color	6.07	4.11	2.56	1.96	1.76	1.65	1.49	1.44	1.38
	Two Colors	9.17	5.81	3.36	2.41	2.07	1.90	1.67	1.585	1.50
	Four-Color Process	Contact for Quote			3.79	3.09	2.68	2.20	2.04	1.83
	Each Additional Color	3.10	1.70	.80	.45	.31	.25	.18	.45	.12
Most Popular Size! 192 16" x 26"	One Color	7.21	5.08	3.31	2.77	2.50	2.45	2.23	2.12	2.09
	Two Colors	9.88	7.01	4.31	3.29	2.86	2.73	2.46	2.30	2.24
	Four-Color Process	Contact for Quote			7.42	4.86	3.99	3.21	2.97	2.79
	Each Additional Color	3.41	1.93	1.00	.52	.36	.28	.23	.18	.15
190 21" x 34½"	One Color	14.25	10.00	6.38	4.95	4.42	4.22	3.84	3.69	3.47
	Two Colors	23.40	15.16	8.67	6.25	5.365	5.01	4.43	4.18	3.895
	Four-Color Process	Contact for Quote			15.82	9.90	8.13	7.50	6.37	5.48
	Each Additional Color	9.15	5.16	2.29	1.30	.945	.79	.59	.49	.425



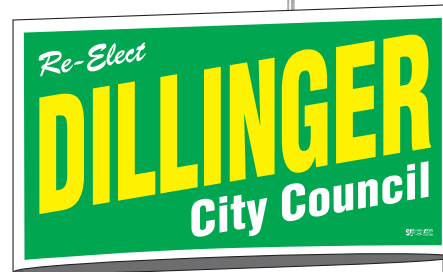
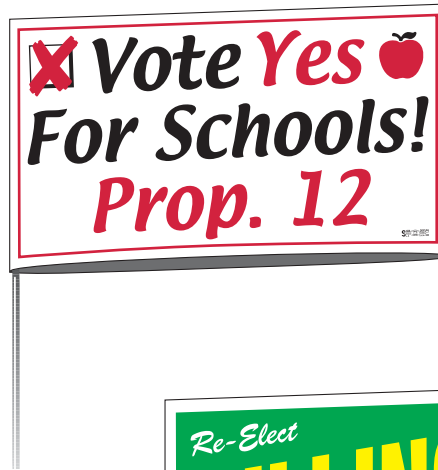
3C-3D-3E

# Double-Sided Poly Bag Signs

Order as few as 1,000

Create an image and deliver your message instantly and inexpensively!

- Weather proof heavy duty polyethylene
- Opaque lining eliminates see-thru
- Printing on both sides provides maximum exposure
- Solid steel wire frame
- Quick, easy assembly



### Simple, Quick, Easy!

First, push steel frame into the ground. Then, slip the sign over the frame. You're done!

### Selling Ideas

- Political Candidates
- Issues and Causes
- Special Events
- Fundraisers
- Home Repair Services
- Businesses

**Material** - White polyethylene with opaque lining. Wire sign frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground and long lasting upright sign display.

**Size** - Side edges are sealed to form a two-sided 16" x 26" sign. Frame is 25" x 34".

**Imprint Area** - Bleed not allowed. Imprint can be no closer than 1/2" from all edges.

**Color** - Your choice of up to 3 of the following standard colors: Black, 10 Primrose Yellow, 12 Medium Yellow, 13 Medium Brown, 19 Fire Red, 20 Brilliant Orange, 21 Peacock Blue, 24 Process Blue, 22 Ultra Blue, 33 Purple, 37 Maroon, 38 Dark Green, 39 Emerald Green. See Sample Page A.

**Production Time** - Approximately 8 working days after receipt of art or proof approval.

**Production Method** - Flexographic printing.

**Packaging** - Bulk. Bag signs are packaged in 250's. Frames are packaged separately in 100's.

**Shipping Weights** - Approximate per 1,000: *Bag signs* - 130 lbs., *Frames* - 600 lbs.

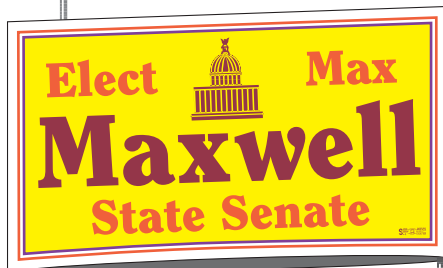
**Note** - Recyclable plastic code can be printed on request.

**Available Options** - Color Match by quote only. Contact Customer Service.



**The Gill Advantage Includes:**

- No Charge for Art
- No Charge for Logos
- No Charge for Plates



Print up to 3 colors!



Yard Signs and Posters

Prices Include Poly Bag Sign and Frame

4001	1,000	1,500	2,000	2,500	3,000	4,000	5,000	6,000	7,500
One Color	2.53	1.98	1.76	1.57	1.40	1.31	1.24	1.17	1.10
Two Colors	3.25	2.51	2.125	1.965	1.65	1.54	1.42	1.315	1.215
Three Colors	3.89	2.91	2.48	2.25	1.795	1.665	1.525	1.41	1.30



4E-5F

The Gill Advantage Includes:

- No Charge for Art
- No Charge for Logos
- No Charge for Screens
- Shipped In 5 Days

# Thrifty 150 Double-Sided Yard Signs

When your budget is tight, go **Thrifty!**



This sign and frame combination cost up to 10% less than competitor's corrugated plastic signs. Shipped in 5 days!



**The Easiest To Install.**

**Available ONLY from Gill-line!**

Gill-line's patented Double-Sided Yard Signs are folded along the top and glued smoothly along the sides. There are no staples to get snagged on. Simply slide the sign over the Wire Frame and you're on your way in an instant!



150  
14½" x 23"



Gill-line® Patented US 5,682,696;  
5,878,517; 6,397,451; 7,101,450;  
7,367,147 and  
Related Patent Pending

### Selling Ideas

- Real Estate
- Landscapers
- Home Repair Services
- Political Candidates
- Newspapers/Garage Sale Advertising

**Four-Color Process** - \$140.00 (G), for separations created from a digital file. Printed in 55 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color.

**Material - Signs** - White poster board plastic coated on both sides for weather resistance.  
**Wire Frames** - Heavy-duty, spring steel wire.

**Size** - Side edges are glued to form a two-sided yard sign. **Signs** - 14½" x 23", **Wire Frames** - 19" x 30".

**Imprint Area** - Bleed not allowed. Imprint can be no closer than ¼" from all edges.

**Color** - Any standard color on Sample Page A. Neon colors begin to fade after 30 days exposure to sunlight.

**Production Time** - Approximately 5 working days after receipt of art or proof approval.

**Production Method** - Screen printed for outdoor durability.

**Packaging** - Bulk. Signs and frames packaged separately in 100's.

**Shipping Weights** - Approximate per 100:  
**Signs** - 50 lbs. **Wire frames** - 42 lbs.

**Available Options** - Color Match. See General Information page 163 for pricing.

### Prices Include Yard Sign and Frame

	50	100	250	500	750	1,000
One Color	4.58	3.18	2.28	2.03	1.86	1.79
Two Colors	6.34	3.94	3.06	2.48	2.13	2.025
Four-Color Process	Contact for Quote		4.96	3.75	3.12	2.91
Each Additional Color	2.25	1.26	.54	.33	.28	.225

6G

