

**The Gill Advantage Includes:**

- No Charge for Art
- No Charge for Bleeds
- No Charge for Logos
- No Charge for Screens

# Square Corner Custom Decals

For Die Cut Custom Decals see pages 22 and 23.

Alphanumeric Consecutive Numbering and Bar Coding Available! See Sample Page B.



Backing sheet imprint available.



Durable decals for indoor or outdoor use.



Imprint must be 1/8" past the cutline. See Art Guidelines in General Information.



Gill-line quality decals since 1934!

### Selling Ideas

- Warning and Instructional Decals
- Membership Association Decals
- Team up with Sponsorship Message on Backing Sheet
- Companies with Full Color Logos
- Equipment Markings
- Chambers of Commerce

- 650** White Vinyl (removable adhesive on back)
- 651** Yellow Vinyl (removable adhesive on back)
- 658** White Vinyl (permanent adhesive on back)
- 654** Yellow Vinyl (permanent adhesive on back)
- 704** Clear Polyester (permanent adhesive on back)
- 708** Clear Polyester (permanent adhesive on face)

**Four-Color Process** - \$140.00 (G) for separations created from a digital file. Available on White Vinyl and Clear Polyester printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. Backing imprint with white on clear material is recommended. White must be priced as a color. See illustration on page 164, number 11.

**Color** - Any standard color on Sample Page A.

**Production Time** - Approximately 7 working days after receipt of art or proof approval.

**Production Method** - Screen printed for indoor and outdoor durability. Colors are durable 3-5 years; four-color process 3 years.

**Note** - White and yellow vinyl cannot be used for inside window decals. All decals provided with a slit in the release liner, except decals over 35". Decal dimensions must fit in a maximum sheet size of 48" x 64". Contact Customer Service for larger sizes. If either dimension is less than 1", decal requires a die charge and should be priced as a custom die cut decal. See page 22.

**Available Options** - Color Match and Copy/Design Change. See General Information page 163 for pricing.

		50	125	250	500	1,000	1,500	2,500	5,000	10,000
<b>5 or Less Square Inches</b>	One Color		1.45	.83	.455	.26	.175	.12	.085	.0525
	Four-Color Process		6.50	3.53	1.82	.92	.62	.395	.2175	.1325
	Each Additional Color or Black Backing Sheet Imprint		.60	.335	.1825	.10	.0675	.0425	.0225	.0175
<b>6 thru 9</b>	One Color		1.59	.89	.465	.27	.185	.125	.0875	.0725
	Four-Color Process		6.58	3.58	1.87	.95	.64	.405	.2375	.155
	Each Additional Color or Black Backing Sheet Imprint		.69	.365	.19	.1075	.075	.045	.0275	.02
<b>10 thru 16</b>	One Color	4.09	1.76	1.01	.56	.3375	.24	.1725	.12	.0925
	Four-Color Process	NA	7.22	3.88	2.02	1.04	.71	.455	.27	.19
	Each Additional Color or Black Backing Sheet Imprint	1.98	.83	.42	.2175	.1225	.0825	.055	.0325	.0225
<b>17 thru 27</b>	One Color	4.24	1.98	1.12	.655	.415	.2975	.22	.1625	.1275
	Four-Color Process	NA	8.20	4.48	2.29	1.27	.86	.575	.35	.26
	Each Additional Color or Black Backing Sheet Imprint	2.14	.86	.47	.255	.14	.0975	.0625	.0425	.0275
<b>28 thru 40</b>	One Color	4.60	2.07	1.17	.70	.45	.335	.25	.19	.16
	Four-Color Process	NA	9.44	5.15	2.73	1.47	1.01	.66	.385	.295
	Each Additional Color or Black Backing Sheet Imprint	2.24	.90	.48	.27	.145	.10	.07	.045	.03

See Sample Page D for material samples.

Prices for larger decals on pages 20 and 21.

5A-B-C-2D



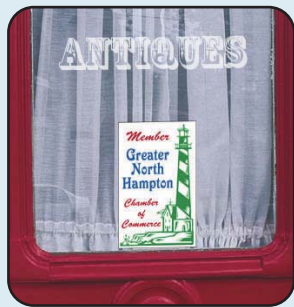
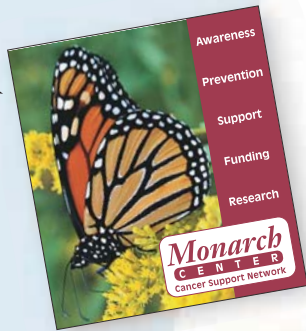
The Gill Advantage Includes:

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# Square Corner Custom Decals *continued*

For Die Cut Custom Decals see pages 22 and 23.

Imprint must be 1/8" past the cutline. See Art Guidelines in General Information.



Custom designed to meet your specific requirements.



Glitter inks available. Contact Customer Service.

## Selling Ideas

- Equipment Markings
- Chambers of Commerce
- Companies with Full Color Logos
- Eye catching Point of Purchase Graphics

For product information, refer to page 19.

		25	50	125	250	500	1,000	1,500	2,500	5,000	10,000
<b>41 thru 55</b>	One Color		4.92	2.19	1.27	.7675	.515	.3825	.30	.2375	.22
	Four-Color Process		NA	9.81	5.44	2.96	1.66	1.13	.755	.4775	.3625
	Each Additional Color or Black Backing Sheet Imprint		2.44	1.00	.57	.31	.1775	.12	.0825	.0475	.0375
<b>56 thru 72</b>	One Color		5.28	2.43	1.395	.88	.62	.465	.365	.2925	.2725
	Four-Color Process		NA	10.44	5.69	3.07	1.84	1.26	.885	.595	.48
	Each Additional Color or Black Backing Sheet Imprint		2.54	1.08	.58	.325	.1925	.13	.09	.0575	.045
<b>73 thru 91</b>	One Color		9.72	5.59	2.54	1.48	.96	.70	.545	.445	.3675
	Four-Color Process		NA	25.05	10.86	5.77	3.24	1.97	1.38	.945	.6775
	Each Additional Color or Black Backing Sheet Imprint		5.05	2.55	1.14	.60	.33	.20	.135	.1075	.0675
<b>92 thru 114</b>	One Color		10.75	5.69	2.62	1.58	1.07	.80	.6175	.51	.4375
	Four-Color Process		53.80	27.10	11.40	6.17	3.42	2.11	1.56	1.08	.78
	Each Additional Color or Black Backing Sheet Imprint		5.20	2.65	1.20	.65	.365	.23	.1575	.1175	.0775
<b>115 thru 141</b>	One Color		11.00	6.10	2.91	1.77	1.21	.90	.705	.60	.50
	Four-Color Process		54.80	27.95	11.73	6.36	3.62	2.23	1.61	1.175	.865
	Each Additional Color or Black Backing Sheet Imprint		5.30	3.00	1.30	.69	.405	.2525	.1775	.125	.08
<b>142 thru 172</b>	One Color		12.30	6.73	3.20	2.04	1.41	1.09	.88	.745	.6475
	Four-Color Process		55.20	28.35	12.25	7.00	4.42	2.72	1.96	1.43	1.06
	Each Additional Color or Black Backing Sheet Imprint		6.15	3.40	1.56	.85	.465	.285	.21	.15	.1075
<b>173 thru 208</b>	One Color		13.00	7.03	3.41	2.16	1.60	1.23	1.00	.83	.755
	Four-Color Process		55.60	28.65	12.69	7.13	4.52	2.80	2.09	1.59	1.21
	Each Additional Color or Black Backing Sheet Imprint		6.60	3.65	1.60	.89	.495	.30	.225	.155	.1175

See Sample Page D for material samples.

6A-B-C-2D



Alphanumeric Consecutive Numbering and Bar Coding Available! See Sample Page B.



From fish rulers to warning labels, Custom Decals provide versatility, functionality and value.

For product information, refer to page 19.

		4	8	12	25	50	125	250	500	1,000	
<b>209</b> thru <b>250</b>	One Color Each Additional Color or Black Backing Sheet Imprint				13.60 6.80	7.50 3.80	3.72 1.70	2.50 .95	1.79 .54	1.35 .31	
<b>251</b> thru <b>350</b>	One Color Each Additional Color or Black Backing Sheet Imprint				15.00 7.40	8.40 4.30	4.44 1.94	2.96 1.08	2.15 .60	1.77 .35	
<b>351</b> thru <b>500</b>	One Color Each Additional Color or Black Backing Sheet Imprint				16.60 8.40	9.50 4.70	5.28 2.20	3.60 1.20	2.79 .695	2.27 .40	
<b>501</b> thru <b>600</b>	One Color Each Additional Color or Black Backing Sheet Imprint				38.00 16.50	19.80 8.80	11.50 4.90	6.20 2.36	4.50 1.35	3.45 .73	2.67 .41
<b>601</b> thru <b>700</b>	One Color Each Additional Color or Black Backing Sheet Imprint				38.50 18.50	20.80 9.20	12.30 5.15	6.84 2.44	4.90 1.41	3.95 .78	3.05 .44
<b>701</b> thru <b>800</b>	One Color Each Additional Color or Black Backing Sheet Imprint				41.00 19.50	22.00 10.00	13.10 5.55	7.48 2.78	5.38 1.47	4.39 .91	3.37 .49
<b>801</b> thru <b>900</b>	One Color Each Additional Color or Black Backing Sheet Imprint				44.00 23.75	24.40 12.20	14.60 6.95	8.44 3.24	6.12 1.81	4.90 1.11	3.90 .63
<b>901</b> thru <b>1000</b>	One Color Each Additional Color or Black Backing Sheet Imprint	123.75 67.50	67.50 37.00	47.00 25.40	26.00 13.40	16.00 7.40	9.40 3.54	6.80 1.88	5.45 1.16	Contact For Quote	
<b>1001</b> thru <b>1200</b>	One Color Each Additional Color or Black Backing Sheet Imprint	160.00 110.50	84.25 60.50	59.75 42.25	33.20 22.60	21.10 13.85	12.44 6.54	8.78 3.62	6.83 2.13	Contact For Quote	
<b>1201</b> thru <b>1400</b>	One Color Each Additional Color or Black Backing Sheet Imprint	162.50 112.50	87.50 61.25	62.00 43.00	34.20 23.00	22.10 14.45	13.16 6.86	9.48 3.77	Contact For Quote	Contact For Quote	

See Sample Page D for material samples.

8A-B

